

Public Document Pack

Conwy and Denbighshire Public Services Board

Video conference

Wednesday, 23 March 2022

2.00 pm

STATUTORY MEMBERS	
<p>Conwy County Borough Council Councillor Charlie McCoubrey (Leader of the Council)</p> <p>Iwan Davies (Chief Executive)</p> <p>Denbighshire County Council Councillor Hugh Evans (Leader of the Council) Graham Boase (Chief Executive)</p>	<p>Betsi Cadwaladr University Health Board Bethan Jones (Area Director) Jo Whitehead (Chief Executive)</p> <p>Natural Resources Wales Martin Cox (Head of North West Operations) Mark Hughes (Team Leader North East Wales)</p> <p>North Wales Fire and Rescue Service Helen Macarthur (Assistant Chief Officer)</p>
INVITED PARTICIPANTS	
<p>Community and Voluntary Support Conwy Wendy Jones (Chief Officer)</p> <p>Wales Community Rehabilitation Company Judith Magaw (Head of North Wales Local Delivery Unit)</p> <p>Denbighshire Voluntary Services Council Tom Barham (Chief Executive)</p> <p>Public Health Wales Teresa Owen (Executive Director of Public Health)</p> <p>Town & Community Councils Councillor Carol Marubbi (representing Conwy) Councillor Gordon Hughes (representing Denbighshire)</p>	<p>North Wales Police Simon Williams (Superintendent)</p> <p>National Probation Service Sam Owen (Conwy Team Manager)</p> <p>Welsh Government Representative Vicky Poole (Deputy Chief Inspector of Care Inspectorate Wales)</p> <p>Office of the North Wales Police and Crime Commissioner Stephen Hughes (Chief Executive)</p> <p>Adra (representing housing sector) Sarah Schofield (Director of Customers and Communities)</p>

Hannah Edwards, PSB Development Officer

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AGENDA

1 APOLOGIES

2 MINUTES OF THE LAST MEETING (Pages 5 - 10)

To approve the minutes of the last meeting held on 13 December 2021 (copy attached)

3 MEETING ACTION TRACKER (Pages 11 - 12)

The Chair will lead on this item (copy attached)

4 MATTERS ARISING

The Chair will lead on this verbal item.

5 CONWY AND DENBIGHSHIRE WELL-BEING ASSESSMENT 2022 - APPROVAL FOR PUBLICATION (Pages 13 - 36)

To seek approval to publish the Well-being Assessment prior to the statutory deadline of 5 May 2022 (copy attached).

2.05 p.m. – 2.35 p.m.

6 DEVELOPING THE CONWY AND DENBIGHSHIRE WELL-BEING PLAN
(Pages 37 - 46)

To inform members on the process of the next steps in developing the Well-being Plan (copy attached).

2.35 p.m. – 2.45 p.m.

7 NORTH WALES PUBLIC SERVICES BOARD SUPPORT GRANT 2022-23
(Pages 47 - 64)

To inform members of the Grant made available from Welsh Government to the North Wales region in 2022-23 (copy attached).

2.45 p.m. – 2.55 p.m.

8 CONWY & DENBIGHSHIRE PSB JOINT OVERVIEW AND SCRUTINY COMMITTEE MINUTES (Pages 65 - 72)

To provide members with an overview of the committee's recent meeting.

2.55 p.m. – 3.05 p.m.

9 COMMUNITY WEALTH BUILDING AND PROGRESSIVE PROCUREMENT - PROGRESS UPDATE

To provide members with a progress update.

3.05 p.m. – 3.15 p.m.

10 NORTH WALES ECONOMIC AMBITION BOARD - OVERVIEW OF PROGRAMME

Alwen Williams to provide verbal update.

3.15 p.m. – 3.35 p.m.

11 FORWARD WORK PROGRAMME (Pages 73 - 76)

The Chair will lead on this item (copy attached).

3.35 p.m. – 3.45 p.m.

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CONWY AND DENBIGHSHIRE PUBLIC SERVICES BOARD

Minutes of a meeting of the Conwy and Denbighshire Public Services Board held in VIA VIDEO CONFERENCE on Monday, 13 December 2021 at 10.00 am.

PRESENT

Iwan Davies (Chair) – Conwy County Borough Council
Bethan Jones – Betsi Cadwalader University Health Board
Jo Whitehead – Betsi Cadwalader University Health Board
Helen MacArthur – North Wales Fire and Rescue Service
Graham Boase – Denbighshire County Council
Alan Smith – Denbighshire County Council
Vicky Poole – Welsh Government Representative
Councillor Gordon Hughes – Denbighshire Town, Community and City Council Representative
Mark Hughes – Natural Resources Wales
Martin Cox – Natural Resources Wales
Councillor Charles McCoubrey – Conwy County Borough Council
Wendy Jones – Community and Voluntary Support Conwy
Louise Woodfine – Public Health Wales
Tom Barnham – Denbighshire Voluntary Services Council
Sarah Schofield – ADRA
Councillor Carol Marubbi – Conwy County Borough Council

ALSO PRESENT

Helen Milliband – Natural Resources Wales
Justin Hanson – Natural Resources Wales
Councillor Graham Timms – Denbighshire County Council
Nicola Kneale – Denbighshire County Council
Fran Lewis – Conwy County Borough Council
Emma Horan – Denbighshire County Council
Hannah Edwards – Conwy County Borough Council
Sharon Walker – Denbighshire County Council
Karen Evans – Denbighshire County Council
Catrin Gilkes – Translator

At this juncture, it was confirmed that Sian Williams' role within NRW had changed and she was no longer able to Chair PSB. Martin Cox has replaced Sian as the NRW representative. The Vice-Chair, Iwan Davies, agreed to chair the meeting.

1 APOLOGIES

Apologies were received from Gerwyn Evans (Welsh Government), and Leader Cllr Hugh Evans (DCC).

2 MINUTES OF THE LAST MEETING

The minutes of the Conwy and Denbighshire Public Services Board meeting held on 15 September 2021 were submitted.

***RESOLVED** that the minutes of the meeting held on 15 September 2021 be received and approved as a correct record.*

3 MEETING ACTION TRACKER

Hannah Edwards presented the meeting action tracker.

***RESOLVED** that the Meeting Action Tracker be noted.*

4 MATTERS ARISING

No matters arising to be discussed.

5 RESIGNATION OF CHAIR AND ELECTION OF NEW CHAIR

Sian Williams' role had changed within NRW and could no longer carry on as Chair of PSB. Martin Cox was now the NRW representative. Iwan Davies, Vice-Chair was nominated and unanimously agreed to Chair the Board for the remainder of the term.

The Board expressed their thanks to the Sian Williams, NRW, for Chairing PSB throughout the past two years. Iwan Davies agreed to send a note of thanks to her.

Iwan Davies proposed Helen MacArthur as Vice-Chair for the remainder of the term. Everyone in attendance agreed.

***RESOLVED** that Iwan Davies be appointed Chair and Helen MacArthur be appointed as Vice-Chair for the remainder of the term.*

6 RESPONSES TO THE REPORT OF THE PUBLIC ACCOUNTS COMMITTEE DELIVERING FOR FUTURE GENERATIONS - THE STORY SO FAR

Fran Lewis introduced the Responses to Report of the Public Accounts Committee Delivering for Future Generations – the story so far report.

In March 2021 Welsh Parliament's Public Accounts Committee (PAC) released their findings following an inquiry in to the barriers of implementing the WCFG Act and how it could be implemented successfully in the future.

The Public Accounts Committee had put forward recommendations and responses were included in Appendix A of the report.

Key points were as follows –

- Longer term financial responsibility for public bodies. Future funding possibilities for PSBs. There would be no additional funding from Welsh Government for PSBs.
- The Future Generations Office had allocated points of contact for each public body in Wales. This would give additional opportunities to improve communication, provide advice and support and help signpost to other colleagues internally and across Wales
- The Welsh Government to carry out a review of the public bodies subject to the Well-being and Future Generations Act by summer 2022
- The Welsh Government must not create any new partnership or collaborative structures to fulfil any functions.
- Recommendations 13 and 14 of the report were the responsibility of the Senedd.

RESOLVED that members note the responses received to the recommendations and the implications for the PSB.

7 WELL-BEING ASSESSMENT - APPROVAL FOR CONSULTATION

Nicola Kneale introduced the Well-being Assessment – Approval for Consultation report to provide details of the consultation on the Conwy and Denbighshire Public Services Board Well-being Assessment 2021.

The report described the process that had been undertaken to refresh the Well-being Assessment since its first launch in 2017, and the next steps for launching the consultation.

In line with statutory deadlines, it was planned to launch the Well-being Assessment consultation from January 2022 to March 2022 for a period of 8 weeks. Once any feedback from the public had been considered and changes actioned accordingly, the final assessment would be presented back to the PSB meeting on March 23rd 2022. This would allow for sufficient time to meet the statutory deadline for publishing the Well-being Assessment on May 5th 2022.

A communications plan had been developed to ensure a press release would be published, publish the consultation on the organisational websites, post on social media, email all key stakeholders, notify talking newspapers, establish an online survey (and make paper copies available). Further information was contained within Appendix B.

The effects of climate change continued to be an urgency as was covid 19.

Digital infrastructure was important for the sustainability of communities.

Following discussion it was –

RESOLVED that:

- *PSB considers and approves the launch of the consultation on the Conwy & Denbighshire Public Services Board's (PSB's) Well-being Assessment;*

- *PSB understands and agrees the approach to launching the public consultation for the Well-being Assessment;*
- *PSB also considers the feedback received from the Future Generations Commissioner on the previous Well-being assessment that asked us to be more explicit about PSBs response to the Well-being Assessment.*

8 PRODUCTION OF NEW WELL-BEING PLAN

Bethan Jones commenced the introduction of the Production of New Well-being Plan verbal report which was needed to be published by 5 May 2023.

Unfortunately, at this juncture, Bethan Jones lost internet connection to the meeting.

Fran Lewis continued with the verbal report.

The challenge for the new Well-Being Plan would be where PSB could make a difference but was about the PSB capacity and resources to hand.

This would be an opportunity if PSB were to alter their focus and to take on a more leadership role. Where could PSB lead in terms of addressing barriers which was a very prescriptive area. Compliance with legislation was imperative.

Discussions were taking place as to the way forward for a regional approach to engagement and research analysis.

RESOLVED that the Public Services Board noted the verbal report.

9 SOCIAL VALUE AWARENESS SESSION

A Social Value Awareness Presentation was given by Tom Barnham.

It was stressed that the work taking place was taken a lot more seriously when measured and reported on social value. It was important to measure and present social interventions in an effective way.

It was confirmed that a minority of organisations had dedicated staff to measure social value reporting and in Wales it was usually outside organisations who addressed social value.

Members agreed the climate change challenge could be linked in with social value.

Wendy Jones, CVSC confirmed they were part of a project which was lottery funded and most Voluntary Service Councils had staff who could undertake the work. Unfortunately, social value work was very labour intensive but reiterated CVSC could undertake the work on behalf of organisations if required.

At this juncture, the Board Members thanked Tom Barnham for his very interesting and thought provoking presentation.

RESOLVED that Public Services Board members note the presentation by Tom Barnham regarding Social Value.

10 FREELANCER AND PUBLIC SECTOR PLEDGE

This item had been deferred.

11 FORWARD WORK PLAN

A copy of the PSB forward work programme was presented, and the following matters were discussed -

31 January 2022 – Workshop – Further discussions to take place on the Well-being Plan and also the Well-being Assessment consultation.

The next full PSB meeting will take place on 23 March 2022

The Chair, Iwan Davies confirmed the importance of having future item on Corporate Joint Committees and how they would feed into regional landscape.

Sarah Schofield (ADRA) stated that Helen Kirk would be taking over from the New Year for Housing Associations.

RESOLVED that, subject to the above, the forward work programme be approved.

The Chair thanked everyone for their attendance and contribution.

The meeting concluded at 11.25 a.m.

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Conwy and Denbighshire Public Services Board

Action Tracker



Meeting	Action		Action Owner	Progress Update	Deadline	Status Open / Closed / Not started
Dec 2021	1.	Place Corporate Joint Committees on the forward work programme as a future agenda item.	Hannah Edwards	Placed on the forward work programme. For a discussion at the June 2022 meeting.	June 22	Close
January 2022 - workshop	1.	Reconvene the well-being plan sub-group to discuss workshop analysis and report to the next PSB meeting in March 2022.	Sub-group	Meeting held in February and due to discuss at the March 2022 meeting.	March 22	Open

<u>Ongoing actions</u>	
1.	Apply the rural proofing tool to the future priority areas.
2.	When undertaking the well-being impact assessment for the well-being assessment and well-being plan, consider if there are any equality areas the Board needs to be made aware of.

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Report to	Conwy and Denbighshire Public Service Boards (PSB)
Date of meeting	Wednesday 23 rd March, 2022
Lead Member / Officer	Amanda Jones, Corporate Improvement & Development Manager, Conwy County Borough Council and Emma Horan, Strategic Planning and Performance Officer, Denbighshire County Council
Report author	Hannah Edwards PSB Support Officer, Conwy County Borough Council
Title	Conwy and Denbighshire Well-being Assessment 2022 – Approval for publication

1. What is the report about?

- 1.1. To provide an overview of the responses received to the well-being assessment consultation and seek approval for publishing the Conwy & Denbighshire Public Services Board's (PSB's) Well-being Assessment 2022 (produced in line with the Well-being of Future Generations (Wales) Act 2015).

2. What is the reason for making this report?

- 2.1 To seek approval to publish the well-being assessment prior to the statutory deadline of 5th May 2022.

3. What are the Recommendations?

- 3.1 To approve the well-being assessment for publication.
- 3.2 To note the feedback and recommendations received to the consultation and for officers to address these over the next 3 months.

3.3 To consider how the PSB ensure the well-being assessment is utilised in future and is part of decision making processes.

4. Report details

4.1. Work has been on-going with PSB partners across Conwy and Denbighshire since January 2021 to review the existing Conwy & Denbighshire PSB Well-being Assessment.

4.2. In line with statutory deadlines, the consultation on the well-being assessment took place for a period of 8 weeks, from January 2022 to March 2022. The consultation asked the following questions -

- i. Do you think that the information presented within the Well-being Assessment is accurate?
- ii. Do you feel there is anything that needs to change within the Well-being Assessment?
- iii. Do you feel there is anything missing that should be included within the Well-being Assessment?
- iv. How do you see this resource being of use to you?

4.3. The consultation was promoted through a press release, social media (which was shared with PSB partner organisations) and circulated to both statutory and non-statutory consultees, including –

- The Future Generations Commissioner
- Conwy & Denbighshire PSB Members and Officers
- Other partners e.g. Snowdonia National Park Authority and the Arts Council
- Joint Conwy & Denbighshire PSB Scrutiny Committee
- Relevant third sector organisations
- Members of the public
- Local Businesses
- Trade Unions
- City, Town and Community Councils
- Conwy & Denbighshire Partnerships
- North Wales wide partnerships e.g. RPB and NWEAB

4.4. In total, 16 responses were received -

- 10 via the online survey (including response from Snowdonia National Park Authority)
- Written response from Welsh Government (please see appendix A)
- Conwy & Denbighshire PSB Joint Scrutiny & Overview Committee (please see appendix B and paragraph 5.1 for further detail)
- Written response from the Future Generations Commissioner (please see appendix C)
- Written response from partners and groups, including Natural Resources Wales and Public Health Wales and Clwyd River Catchment Forum

4.5. The majority of responses agreed with the well-being assessments findings and indicated they were likely to make use of the assessment, with further comments provided including –

- No mention of current household pressures, including rising fuel costs.
- More focus needed on demographic issues, e.g. rising ageing population and low birth rate.
- Improved engagement with the Gypsy, Roma and Traveller communities.
- More consideration needed on sustainable tourism, particularly in relation to current climate challenges.
- Include reference to current alcohol strategies
- Assessment would benefit from being in plain English.
- Lack of reference to people sleeping rough.

4.6 Welsh Government have suggested a few areas for improvement (see full response in Appendix A), including -

Category A	These are significant issues which WG would hope would be addressed prior to publication of the well-being assessment.
If not already included, reference to the following reviews and assessments:	
<ul style="list-style-type: none">• Sufficiency of Nursery education provision review	

	<ul style="list-style-type: none"> • Sufficiency of play opportunities assessment • Combating Substance Misuse strategic assessment • Strategic Assessment relating to the Reduction of Reoffending
Category B	These are matters which are important and would support a better informed well-being plan and we would hope could be addressed alongside the development of the plan.
	<ul style="list-style-type: none"> • More detail on various means of engagement • More of an explanation as to why Covid is creating evidence gaps • More detail on the statement of well-being in each of the community areas throughout the whole PSB area and comparisons between them.
Category C	These are matters which would strengthen the assessment but could be addressed over time.
	<ul style="list-style-type: none"> • Improving the accessibility and user-friendliness of the assessment (see Structure and Format paragraph).

4.7 PSB support officer have met to consider the feedback and develop a plan to prioritise and address the feedback over the coming months.

4.8 Work is also taking place with Glyndwr University to develop an infographic version of the well-being assessments for North Wales. This will provide a general introduction to the well-being assessments and include a summary of the key issues and themes identified in each of the four well-being assessment across North Wales. It is expected this work will be completed in early May 2022.

5. What consultations have been carried out with Scrutiny and others?

5.1 The well-being assessment was presented to the Conwy and Denbighshire PSB Joint Scrutiny and Overview committee as part of the consultation process. Overall the committee agreed with the findings of the assessment but requested that the following recommendation be consider by the PSB -

Recommend that the PSB, including its members and partner organisations, utilise all their procurement powers as local as possible in a bid to secure maximum emphasis on employment, reduce carbon footprint in line with local and national goals, support local well-being and help sustain the Welsh language and culture.

6. What risks are there and is there anything we can do to reduce them?

- 6.1. There is a risk that this valuable resource isn't used to its full potential by partners. We will therefore devise a programme of publicity to ensure colleagues from all sectors are aware of the Assessment and where to find it, and how it can aid informed decision-making.
- 6.2. There is a risk that this is not kept up-to-date by partners, thus undermining the site's usefulness, and also meaning that a large scale review will be required in the future. Regular communication between PSB support officers, supported with clear direction from the PSB should mitigate against this risk.

Since the production of the first Well-being Assessment in 2017 research capacity within teams in both Conwy and Denbighshire has significantly reduced. Despite this the teams have produced a high quality strategic document on the current position of both counties. If there were more research and engagement capacity in the public sector, there would be the potential to further strengthen the Assessment by looking into weaker areas and any gaps in knowledge, and better understanding the determinants of inequality in terms of well-being.

- 6.3. There is potential for PSBs to consider a regional approach to research, data and analysis which could potentially mitigate this risk.

7. Power to make the decision

- 7.1. Well-being of Future Generations (Wales) Act 2015

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Welsh Government response to the consultation on the draft assessment of local well-being for Conwy and Denbighshire, required by the Well-being of Future Generations (Wales) Act.

Thank you for sight of Conwy and Denbighshire PSB's Assessment of Local Well-being.

Welsh Government acknowledges that the preparation of an assessment and the supporting evidence is a significant undertaking and recognises the amount of work that has been accomplished. Covid-19 has brought huge challenges to the public sector and PSB partners have demonstrated real dedication and resolve in overcoming some truly testing situations over this period. PSBs are demonstrating that they too have a crucial role to play in the recovery from the pandemic, in considering the social, economic, environmental and cultural impacts on communities and co-ordinating the longer-term response. Given all of this, we also recognise that the assessments have been prepared during extraordinary circumstances and this has been taken into consideration when reviewing them.

Our focus has been on the main areas we consider will go towards providing you with a comprehensive view of the state of well-being in your area, ultimately equipping you with a good, clear understanding of the sort of priorities you as a PSB can target your collective efforts to best effect on in your well-being plan. These are the second round of assessments and it is hoped that there will be lessons learned from the first iteration, building on what happened previously.

We have structured our response to the consultation on your assessment in the same way as in 2017 which is as follows:

- **General comments** providing an overview of thoughts on the assessment;
- More **specific comments** on the way in which the analysis has been undertaken and presented and the way in which the statutory requirements have been met;
- A **final summary table** which identifies the areas we would suggest could benefit from further development. We are adopting a consistent approach to these matters which have been categorised as follows:
 - **Category A** – these are significant issues which we would hope would be addressed prior to publication of the well-being assessment. They might relate, for example, to compliance with the statutory requirements or a fundamental issue with the quality of the analysis
 - **Category B** – these are matters which are important and would support a better informed well-being plan and we would hope could be addressed alongside the development of the plan
 - **Category C** – these are matters which would strengthen the assessment but could be addressed over time.

We will be using the same approach in responding to each of the assessments.

Overall Thoughts

This assessment demonstrates clearly the commitment that Conwy & Denbighshire PSB has made to embrace the challenge of assessing well-being in the area. It engages well with the key areas identified in the statutory and non-statutory guidance and demonstrates good use of a range of evidence to support the analysis.

Our evaluation identifies some areas for further development which will hopefully not take much effort to resolve, and if addressed will go a long way to strengthening the assessment. On the whole, the assessment provides a detailed and thorough analysis of well-being in Conwy and Denbighshire.

Comments on particular aspects of the Assessment

Statutory Requirements

The Well-being of Future Generations (Wales) Act (WFG Act) specifies a number of areas that the assessment cover. This assessment appears to cover some, but not all, of the statutory requirements contained in the WFG Act.

The assessment website allows you to browse by community area across the PSB area. Each community area has a profile, although the way these are structured and the depth of content varies between Conwy and Denbighshire, with more information provided for the community areas in Denbighshire.

Overall, the assessment provides a detailed picture of well-being across Conwy and Denbighshire as a whole, and for community areas within Denbighshire in particular. However, it would be helpful to get more of a sense of the state of well-being in each of the community areas in Conwy and where the greatest challenges exist.

The community area overviews provide a link to an area profile, which presents the data in tables. It might be more effective to integrate the data you have with the analysis contained in the community overviews. E.g. for Conwy West, 'older age structure than Wales and GB' followed by a graph or table which demonstrates this. Analysis with supporting data would strengthen these sections.

The following assessments and reviews do not immediately appear to have been used which the WFG Act specifies the board must consider when preparing the well-being assessment:

- Sufficiency of Nursery education provision review
- Sufficiency of play opportunities assessment
- Combating Substance Misuse strategic assessment
- Strategic Assessment relating to the Reduction of Reoffending

Structure and Format

The separate tabs for each of the topics within each theme offer a sensible and effective way of breaking up the analysis – i.e. the current picture, comparison with the past, predictions for the future, feedback, and knowledge gaps. We were impressed with the way that the assessment does not consider things in isolation, with a lot of cross-referencing taking place which must have taken a large degree of effort to achieve.

We found the online layout of the main body of work sometimes difficult to navigate, e.g. if you followed a series of tabs and links, there are no breadcrumbs to take you back to a previous section. It could be difficult to know whether there might be anything that you may have missed.

The Executive Summary knits everything together neatly – if the reader wants to find out further detail about an area they can easily go to the relevant section for further data and analysis.

One area we considered was presentation – it might be improved if the text could be broken up with images and graphs in order to make the assessment easier to read and digest.

Engagement

The 'engagement led' approach, which involved extensive engagement at the start of the assessment process is impressive given the obstacles put in place by the pandemic over the last two years. There has been a very good involvement of citizens, including seldom heard groups.

There is a good reflection on the limitations of the virtual workshops and the questionnaires in terms of response rates. For the purposes of sharing practice, as well as the assessment, it would be useful to include more detail on the virtual workshops / focus groups and forums that were held (specifically the County Conversation focus groups and youth focus groups). For example, how many workshops were held? How many participants were there? Were the discussions recorded, and how were the outputs subsequently analysed? The assessment briefly mentions the regional interactive voice forum – it would also be interesting to hear more about these – i.e. from the fifty organisations that attended was there representation across all sectors or any noticeable gaps? It also notes that workshops were offered to the Deaf and Visually impaired forums; supporting information would be insightful to other PSBs and partners.

Each theme has a section called 'What people have said' – this could benefit from some indication of how common different kinds of feedback were, or some direct

quotes to more strongly illustrate the voice of participants who engaged with the PSB.

Balance and Comprehensiveness

The assessment is split into four well-being themes covering each of the pillars. There is also cross-referencing where relevant which is good to see so that the different areas are not viewed in isolation. For example, the agriculture and food sector is viewed through multiple lenses including cultural well-being / identity and expression (e.g. the agriculture / food community and links to food events) as well as the more obvious environmental and economic lenses.

The coverage of issues that have been explored demonstrates how much work has gone into the assessment, e.g. the impact of Brexit on the rural economy. There is recognition regarding some of the areas of weakness from the last assessment, namely culture and how this is still proving challenging. It would be good to get a sense from you down the line of how helpful you found the WCPP briefings.

Overall, the assessment provides the board with a good range of issues to consider and look into further as they consider the priorities for the well-being plan.

Reflective and Critical Approach

There is a clear section in the introduction which reflects on the limitations within the assessment in terms of data gaps, aspects that have remained challenging since the last assessment (for example, availability of data on marginalised groups, evidence on social and cultural aspects of well-being), difficulties in engagement because of Covid, how gaps can be filled in future (i.e. through the use of data from the 2021 Census). This is good to see and, overall, the honesty makes the assessment more credible, demonstrating the difficulties faced in obtaining some data rather than choosing to ignore it completely.

Under 'Knowledge Gaps', some themes only say that there is an impact from Covid, but it would be helpful to be more specific about why Covid is creating evidence gaps in that particular well-being theme. For example, has collection of some data stopped, or is Covid causing the data to be skewed?

Quality of Analytical Approach

The assessment is clear that engagement, routine data and future trends analysis were synthesised and interlinked. It is apparent that a lot of thought has been put into this from the insights produced. The final assessment could be further strengthened with the addition of a more detailed methodology tab (or adding to the engagement and consultation tab) that goes through more detail of how the data was collected, analysed and synthesised.

There is recognition throughout of the strengths, weaknesses/limitations of the evidence base and for example where more collaboration with regional partners is required, demonstrating the highly reflective and honest approach taken in the assessment. This adds credibility to the assessment and provides a strong basis for informing the plan, whilst also highlighting areas where more research and evidence is required.

Future Trends

There is good reflection on the longer-term trends and where these may have changed since the previous assessment based on Covid, Brexit and climate change. These include impacts on tourism opportunities and how climate change is likely to disproportionately impact on those already experiencing poverty.

The main chapters have introductory sections on 'what is happening now' and 'what we know or predict about the future'. This shows a reflection on the challenges (and opportunities) of achieving, for example, a low carbon / environmentally sustainable economy and what this means for local industry, agriculture and public services.

Feedback from other policy areas

Based on the feedback we have received from policy specialists across the Welsh Government, there are some very specific areas which we highlight for your consideration. For example:

- It would be good if the assessment included greater reference to the benefits of childcare provision, analysis of the role it plays in supporting the well-being of parents in the area, and some evidence of engagement with parents/carers/providers;
- The analysis on 'best start in life' is effective and broad ranging, and covers a lot of ground, including economic and social factors;
- The data appears to cover both climate risk and climate mitigation, which is good to see. There are expressions of how a changing climate will affect

communities, but also how a changing economy will also affect communities. This is welcomed.

Areas for development

Category A

If not already included, reference to the following reviews and assessments:

- Sufficiency of Nursery education provision review
- Sufficiency of play opportunities assessment
- Combating Substance Misuse strategic assessment
- Strategic Assessment relating to the Reduction of Reoffending

Category B

More detail on various means of engagement (see Engagement paragraph)

More of an explanation as to why Covid is creating evidence gaps (see paragraph on Reflection and Critical approach)

More detail on the statement of well-being in each of the community areas throughout the whole PSB area and comparisons between them.

Category C

Improving the accessibility and user-friendliness of the assessment (see Structure and Format paragraph).

APPENDIX B – RESPONSE FROM CONWY AND DENBIGHSHIRE JOINT PSB SCRUTINY COMMITTEE

CONWY AND DENBIGHSHIRE WELL-BEING ASSESSMENT 2022

Nicola Kneale, Denbighshire County Council – Strategic Planning Manager (SPM) introduced the report (previously circulated) stating the report provided details of the well-being assessment that had been developed over the previous 12 months. The report provided the opportunity to review the key findings from the Assessment of Local Well-being and make recommendations as part of the consultation process. Members were reminded of the importance of the discussion of the assessment in line with the statutory requirements in processing and producing the well-being assessment 2022. Members heard the report provided assurance on the robust analysis process that had been followed to develop the assessment.

It was stressed the report was a key strategic document, under the Well-being of Future Generations Act 2015 legislation. With the intention for the assessment to be used to underpin strategic planning for public bodies in Wales.

The SPM provided a brief background on the work that had taken place to achieve the assessment. It was explained the initial stages had comprised of assembling a cross sector, cross county editorial team of researchers and experts from different organisations of the public sector. The team had then been tasked with examining the well-being of the area based on the seven well-being goals under the Future Generations Act legislation. Members were informed that to produce the assessment, officers had used public sector expertise in terms of data and research, professional observation and the development of professional links with national research bodies to feed into the assessment. The engagement with professionals, residents and elected members had also contributed to the assessment. The intelligence gathered had been used to review and update the existing assessment.

The research and analysis phase had taken place from January to September, following that phase the analysis and conclusions had been sense tested by the mutual editorial team that had been established along with colleagues from outside organisations. The sense checking had taken place prior to the assessment being published for consultation.

Members heard the information contained in the assessment was housed on the Conwy & Denbighshire PSB's website in a Wikipedia-style format, as per its previous iteration.

The SPM stressed the challenge had been to decipher some of the information made available to officers during the research, how to analyse that information and draw conclusions from that. It was felt the executive summary had provided an overview of the key topics and themes that had emerged from the research conducted. The assessment focused not only on the current situation, and current or previous trends but also the anticipated future of the referenced topics.

Members were guided to the five questions detailed in the consultation, listed below (as detailed in the report) –

- i. Do you agree with the findings in the Well-being Assessment?
- ii. Is there anything we need to change?
- iii. Is there anything we've missed?
- iv. Are you likely to make use of the Well-being Assessment and its contents?
- v. Any other comments or ideas on the Well-being Assessment?

The Chair thanked the SPM for the detailed and informative report and reminded members of the vast amount of information available online.

Responding to members' questions the Strategic Planning Manager advised:

- Officers had been conscious of the difficulties of producing the assessment during the current unprecedented times. They recognised the need to monitor and review some of the findings and conclusions, possibly on an annual basis as situations evolved. The assessment would be published online, enabling the document to remain live and any updates or key changes could be made as and when required.
- The Executive Summary and Assessment's references and headings included the aging population and young people. Officers had recognised the issue of outward migration of young people. This concern had resulted in the authorities having an aging population and high care costs and lower revenue income.
- Members raised concern on the authorities not being self-sufficient in terms of manufacturing and energy. It was noted more could be done to research into self-efficiency in the area. The SPM noted the concerns of the members and confirmed within the assessment reference and research to a green economy had been included.
- It was suggested a review of the effects of Covid and the working habits and requirements could be included when reviewing the retention of young residents and professionals.
- The views and concerns of members was noted and would be fed back to PSB for information when the PSB developed its Well-being Plan.
- A commission for infographics had been initiated, this would aid individuals to focus on some of the key findings in the assessment. It was hoped it would be useful and practical for its readers.
- Members were in agreement with the recommendations but requested a note be included on the inclusion that PSB and partners have consideration to the greater impact on the wellbeing through procurement services. Members agreed for officers to discuss and formulate the wording of an additional recommendation take place following the meeting with agreement of the Chair and Vice-Chair on the wording.

The Chair thanked all involved in the process of formulating the Well-being assessment 2022.

The Joint-Committee:

Resolved: - subject to the above comments and observations to

- (i) receive the report;**
- (ii) confirm the findings of the Well-being Assessment;**

- (iii) recommend that the PSB, including its members and partner organisations, utilise all their procurement powers as local as possible in a bid to secure maximum emphasis on employment, reduce carbon footprint in line with local and national goals, support local well-being and help sustain the Welsh language and culture; and***
- (iv) confirm that the JOSC will make use of the Well-being Assessment and its contents when scrutinising the Public Services Board and to support its own forward work planning activities.***

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Conwy and Denbighshire Public Services Board: Well-being assessment

Feedback and advice from the Office of the Future Generations Commissioner for Wales,
14th March 2022

1: Summary

- A strong well-being assessment that explores a wide range of topics and themes in an integrated manner.
- Clearly presented with a structure set out according to methodology, well-being dimensions, well-being goals, community areas and a directory of topics.
- 'Engagement led' approach including a variety of methods and techniques.
- Good range of data and information used throughout, including honest recognition of potential 'limitations'.
- Section 3 (below) highlights some areas that if further developed would help strengthen the assessment. These are: involvement, future trends, equality, Welsh language, presentation and layout, and maximising your PSB's contribution to Wales' well-being goals.
- Section 3 also outlines other (desirable) areas for consideration within the assessment.

2: Evidence of good practice in the well-being assessment

Process and methodology

It is positive to hear you have taken an 'engagement led' approach with local communities and staff who work in public sector organisations. This helps promote the voice of residents within the overall findings and ensures the language is more accessible.

The draft assessment outlines your approach to community engagement which included virtual workshops, questionnaires, and focus groups with young people. We particularly welcome your work to develop a regional interactive community voice forum for 'representatives of seldom heard groups', to ensure broader perspectives are included within the assessment. The community engagement techniques also suggest a level of collaboration between PSB partners and wider community groups. For example, by providing hard copies of the survey at One Stop Shops and in libraries.

The draft assessment demonstrates good integration across a broad range of topics, dimensions of well-being and well-being goals – this is one of the assessment's strengths. For example, it is good to see the narrative on transport discuss inequality and the potential for access to affordable electric vehicles will be a barrier for those on low incomes, and that those most at risk of socio-economic disadvantage will likely only have access to older electric vehicles or more polluting petrol/diesel vehicles which become more expensive to run.

There is honest reflection on the challenges around the Covid-19 pandemic, particularly in relation to engagement. This is also true in your reflection on your ability to analyse social and cultural networks, the community sector, and the role of the non-monetary economy (e.g., unpaid care, food banks, community asset transfer) which you say has been a challenge.

It is also good to see the assessment consider the potential longer-term impacts of the Covid-19 pandemic, where for example, you highlight the potential for possible changes in the way higher education is delivered which may influence where young people live, changes in employment

opportunities and practices, and increasing housing prices if home-working opportunities encourage relocation from outside the area.

There is a good range of data sources used throughout the draft assessment as well as clear recognition of potential 'limitations'. It's helpful each strategic topic includes a summary of limitations in your evidence or analysis, and your commitment to working collaboratively across the region to help address these. For example, it highlights quantitative data gaps in relation to people with protected characteristics which suggests you have interrogated the data and the way traditional datasets may exclude marginalised groups.

The assessment highlights how it builds on the work undertaken and published in 2017 and aims to provide an outline of the more strategic issues affecting the counties of Conwy and Denbighshire. It is good to hear of your intent to consider prioritising a number of the topic areas to keep the assessment manageable and impactful. As you state, this should help provide a clear bridge between the strategic topics discussed and the response as you develop your well-being plan.

The draft assessment states *"it is intended only as the first step in the process and will evolve as an assessment over time, particularly as regional research and engagement (including co-production) relationships and partnerships develop."* This suggests a commitment to continuous and iterative learning to inform your activities.

We welcome your inclusion of questions about the assessment you'll focus on. For example, what does the Assessment tell us about well-being? Are current approaches adequate? What further activity is needed and what collective action can address the issues etc? These will be important considerations as attention shifts to development of your well-being plan.

Content

The inclusion of an executive summary is helpful and enables you to identify 14 issues/opportunities. As you say, this is to help *"move from a space with a vast amount of knowledge to a place where you can see the connections, the tensions, and the opportunities."*

The structure of the draft assessment works well and demonstrates a clear understanding and commitment to the Well-being of Future Generations Act. It includes analysis according to the four dimensions of well-being alongside summaries for each of the seven well-being goals.

For each dimension of well-being, there are five key sections: current assets and challenges; expected change (opportunities and risk); what people have told you; opportunities for interventions; and topics within each theme. Similarly, each topic area embeds past and future trends alongside any knowledge gaps.

In addition to this, the well-being goal chapters bring together information presented across the assessment into summaries aligned to Wales' well-being goals to *"help partners and communities see the connections, tensions and opportunities."* This is a positive feature and the chapters provide a good overview of information, including priorities from Welsh Government's Programme for Government. The key questions posed towards the end of each section are also insightful, e.g., under a Prosperous Wales, it asks *"To what extent we feel we are supporting the low carbon economy with the different skillsets it needs now, and in the future?"*

The 'Opportunities for targeted interventions' section within the well-being themes works well in providing concise information for PSB members and others to be aware of. For example, the economic well-being chapter includes points on the well-being economy, tourism, the North Wales Energy Strategy, the 20 minute neighbourhood concept etc.

Similarly, the 'directory of topics' table is particularly helpful in outlining how topics align to the well-being goals, ranging from skills, employment and tourism to equality, diversity and cohesion and reducing emissions. This demonstrates recognition that the seven goals are designed to be considered in an integrated manner, and not in isolation.

The draft assessment's structure enables it to draw out the links and connections between different elements of well-being. There is a risk well-being assessments can consider topics and themes in isolation, but this is avoided through your consideration of all topics from a variety of angles and perspectives.

The assessment regularly makes ties to wider reports and assessments to inform its findings. This is helpful in ensuring the analysis and conclusions drawn within the assessment are likely to remain relevant to the PSB's future planning and decision making. Longer term, in the next round of assessments and well-being plans, your PSB will have the evidence to reflect on how well their activities delivered against a challenging policy climate which includes the climate crisis, Brexit and the Covid-19 pandemic. Good examples within the report include the section 'Key Employment Sector – Tourism' which cites research from the Wales Centre for Public Policy, including their briefing on the impacts of Covid-19 and Brexit on well-being, alongside national datasets and strategies such as Welsh Government's tourism strategy.

A strength of the assessment is the balance achieved between the chapters which provide the national, strategic information and narrative, which is then complimented with the information in the 'Community Areas' tab. The Denbighshire community area overviews in particular, provide rich local information in relation to each of the 7 well-being goals. For example, it highlights in Elwy (in the 'Resilient Wales' chapter) a number of local environmental improvements planned (e.g. the designation and management of Rhuddlan Local Nature Reserve) together with key concerns for the area including flooding at St Asaph, Rhuddlan and agricultural land.

The cultural well-being chapter provides a good overview, exploring a variety of areas including the Welsh language, agriculture, equality, education etc. The focus on 'food security and local agricultural and food sectors' within the environmental well-being chapter is also great to see. This is complimented with what people have told you, which highlighted the appreciation for local farming and food businesses and enthusiasm to see these sectors grow and employ more people, retaining local spend and supporting climate change by utilising local sources.

We note the positive recognition in the assessment of the role the public sector has in addressing its contribution to carbon emissions, recognising the *"levers to stimulate a lower carbon more widely, across geographies, for example through procurement, service design and regulatory regimes."* In section 3 below, we include a link to our [bitesize resource on procurement](#) which provides a helpful summary on the Commissioner's vision for procurement.

The 'Transport and Road Safety' topic makes links across social, economic and environmental well-being and it's reassuring to see references are made to [Llwybr Newydd](#) (the Wales Transport Strategy 2021).

The footnotes at the end of each section make it easy to identify data sources throughout.

3: Areas that could be further developed

Important areas for consideration

Building on the extensive work already undertaken for your well-being assessment, below are areas we consider to be important for your consideration. If developed further, they would help strengthen the assessment overall.

Involvement

It is reassuring to hear you have taken an 'engagement led' approach, with contributions from the public, community groups, young people, local business and staff working across the public sector, via workshops and online surveys.

The assessment is honest in reflecting the challenges of engaging during the pandemic, which contributed to a small response rate. Positively, you highlight the good quality, constructive feedback you received, and that the young people you spoke to were very engaged.

You provide a helpful overview of your engagement activity. This included: a review of all recent engagement; running the County Conversation with people across Conwy and Denbighshire through virtual workshops and questionnaires; virtual focus groups with young people; a regional interactive community voice forum for representatives of 'seldom heard' groups; involvement of staff; and elected member engagement.

The 'what people have told us' sections provide clear and strong overviews on what people have told you on some of the key themes for the area. For example, it's particularly striking within the 'Economic well-being chapter' how much of the feedback is focussed on climate change and the environment, covering areas such as decarbonisation (e.g., housing, transport etc), better public transport and active travel, infrastructure to help active lifestyles, the desire to attract 'green' employers to the area and a strong emphasis on tourism etc.

Looking ahead, you state *"this is only the beginning of the conversation and we will continue to engage with people as we finalise the assessment and develop our well-being objectives and plan going forward."*

With this in mind, it would be helpful if the assessment included some further reflection on your thinking and approach to involvement going forward, as attention shifts to the well-being plan. For example, are you clear on what you feel has worked well, and the areas you feel you could (potentially) improve? Building on your forum for 'representatives of seldom heard groups', are you exploring other approaches or techniques for engaging with seldom heard voices? Are there opportunities to incorporate some lived experiences in your assessment, or the design of your well-being plan, enabling residents in your area to tell their story more fully? And are there any lessons from your collaborative work on involvement and in participating in the Co-Production Network for Wales supported work?

Using and adopting strong, innovative involvement techniques that go beyond engagement and move more towards co-production is important for all PSBs. To help inform the next stages of the well-being planning process, the Co-production Network for Wales is producing advice and guidance

based on the way in which involvement and co-production has been embedded in the well-being process so far. We encourage your PSB teams and coordinators to help shape this guidance with Co-Production Network for Wales, as it develops.

Future trends

The draft assessment demonstrates consideration and reference to longer-term information. This is predominantly found within the narrative of the well-being dimension chapters and the 'what we know or predict about the future' sections of each topic. For example, the 'Expected change: risks and opportunities' section of the environmental well-being chapter looks at the longer-term picture on areas such as nature recovery, climate change resilience/adaptation, energy, food and technology and transport. This includes the use of information taken from the UK Government Office for Science's 'trend deck', which is reassuring to see.

While much of the narrative is strategic and broad in its nature, it is good to see some exploration of what the longer-term picture might mean for your area locally. For example, the social well-being chapter sets out a range of broad challenges and is complimented with local information showing Conwy and Denbighshire have high numbers of people providing unpaid care, and some smaller areas such as Conwy's 'East' sub-area having high levels of limiting long term illness and a higher proportion of unpaid carers.

Overall, it's evident a great deal of work has been undertaken to understand and set out your analysis of the longer-term picture. Building on this positive work, the draft assessment would be strengthened if clearer links could be made to the [2021 future trends report](#) for Wales, published in December 2021. This includes ensuring you have made the links to the four big drivers of change and two public service drivers it identifies.

We also encourage you to be assured each of the topics identified within the assessment includes some analysis and interpretation of what the key future trends might mean for Conwy and Denbighshire locally, where this is possible. As currently presented, this is not always consistent across the topics. Identifying the links and potential implications between the broad, high level trends and your local context is very important for the PSB as work begins on its well-being plan.

Looking ahead, it would also be helpful if additional insight could also be provided to understand how the PSB will continue to consider and embed future trends information as its focus shifts to the well-being plan, and the setting of objectives and steps. Futures techniques are effective tools for engaging with others and prompting constructive discussion in a way that can help develop plans that deliver meaningful change. In their feedback to PSBs, NRW are offering to run Three Horizons workshop to help support the incorporation of future trends into the well-being planning process, and we encourage you to consider taking up this offer if you haven't already.

In conjunction with your plans for ongoing engagement, we also encourage you to involve the people and communities you consider to be the most affected by the trends you've highlighted as most relevant for your area. This is to ensure their voices are being heard. A better understanding of their concerns and priorities for action will help you plan your next steps.

Equality

The 'Equality, diversity and community cohesion' topic provides a good overview and it's positive to hear you state this assessment has improved analysis on the well-being gap of people with protected characteristics or people in poverty.

An example of good practice is the work to develop the regional interactive community voice forum for 'representatives of seldom heard groups', to ensure broader perspectives are included within the assessment. Here, you highlight over 50 organisations attended and additional workshops were offered to Deaf and Visually impaired forums.

The assessment acknowledges certain gaps in information and data. For example, under the 'skills' topic, it states a better understanding of the educational outcomes of people with protected characteristics is needed going forward. And while you note data is not available nationally nor locally to assess how intersectionality impacts well-being, it is positive you have acknowledged it, highlighting how people may possess overlapping identities or multiple protected characteristics.

Building on the positive work undertaken so far, we recommend ensuring all ['protected characteristics'](#) outlined in the Equality Act are considered within the assessment.

With regard to the pandemic, it is reassuring to see the assessment recognise how it has exposed existing inequalities and that the long-term health and well-being consequences are also likely to be unequally distributed, exacerbating health inequalities for individuals from poorer and disadvantaged backgrounds, ethnic minority groups and deprived communities.

To help the PSB explore how it can work together to prevent this, we encourage you to consider the implications of our recent ['Inequality in a future Wales'](#) report. It highlights the future of work, changing demographics and how climate change could increase existing inequalities if the impacts on different groups in society are not factored in.

Welsh language

It's good to hear through your engagement people have told you about the importance of the Welsh language and culture to their communities. This included feedback on wanting to see more done to sustain, value and protect it, with suggestions such as accessible and affordable Welsh language classes within the community and in schools.

Overall, the percentage of people who can speak Welsh is higher in Conwy (41%) and Denbighshire (31.9%) than the Welsh average (29.1%). Despite this, we recognise your honest appraisal that its use in daily life is of great concern, as it is "*arguably the strongest indicator of the vitality of the language*". You also refer to national research that suggests the use of Welsh is in long term decline and state further work is needed to develop your understanding of the trends locally.

In moving to setting objectives and steps within your well-being plan, we recommend clear links are made to each local authority's promotional strategies and your relevant Welsh in Education Strategic Plans (WESP).

Presentation and layout

The draft assessment is clearly presented with a structure set out according to methodology, well-being dimensions, well-being goals, community areas and a directory of topics. While this structure works well and ensures comprehensive and in-depth coverage of key issues and topics, it is sometimes challenging for the reader to know if they have covered all the content covering a particular topic or theme.

It is appreciated you will have limited time to consider this before publishing your final assessment, but we would encourage you to consider if there are any small steps you can take that might help simplify the assessment's overall accessibility and structure to make it easier to navigate. This will also be an important consideration for the development and presentation of your well-being plan.

Maximising the PSB's contribution to Wales' well-being goals

Understanding the full definition of Wales' well-being goals can help ensure the assessment is considering the wide range of topics and themes of well-being within your area.

The table below sets out areas that could be explored further within the assessment, and/or taken into consideration for the well-being plan.

It is appreciated that it may not be possible for all the information below to be fully considered / incorporated in your assessment. Instead, you may wish to choose some areas to compliment the extensive work you have already undertaken:

Skills for the future	The assessment considers educational attainment, and some future skills needs according to growth sectors such as energy, health and social care, and digital and creative issues. Building on this, we encourage you to consider the findings in our recent report here on the skills needed to transition to a low carbon economy. It finds that across Wales there are significant skills gaps in green industries which must be addressed.
North Wales Regional Economic Framework	The North Wales Regional Economic Framework is a useful resource the PSB could consider, particularly in discussion of skills and key employment sectors.
The foundational economy and fair and local supply chains	Positive to see the 'Supporting small business' topic and the assessment recognising the <i>"levers to stimulate a lower carbon more widely, across geographies, for example through procurement, service design and regulatory regimes."</i> Our bitesize resource on procurement provides a helpful summary on the Commissioner's vision for procurement, identifying the key issues highlighted by public bodies during the research and Section 20 Review, as well the recommendations outlined in our 'Procuring well-being in Wales' report.
Circular economy and consumption	Recycling and reducing waste is covered within the assessment, with reference to Wales' 'Zero Waste' strategy. To strengthen this area, you could further explore what Wales's strategy for a circular economy means for your area, e.g. helping communities share items, food waste, electric fleet etc. PSBs should be seeking ways to understand how a circular economy approach can help them meet a number of well-being priorities.

Other areas for consideration (desirable)

These are areas you might wish to amend / update to strengthen the assessment overall:

Collaboration

There is some strong evidence to suggest the well-being assessment has been undertaken in a collaborative manner, with the two local authorities working together alongside embedding the work by wider stakeholders into the findings. It would be helpful if further detail could be provided on your collaboration in the 'Introduction and background' section and if the assessment identified

all the partners and how the collaboration was managed. Cross-sector collaboration is a challenging but often effective means of delivering social change, and this information would help for future learning.

'What people have told us'

These sections are a real strength to the assessment. You may also wish to consider a summary of headlines in these sections, to help summarise the rich messages shared through the narrative. At the end of the economic well-being section, you mention how powerful the quote from a resident is on St Peter's Square in Ruthin. Including more examples of quotes would strengthen these sections.

Well-being goals

The key questions posed towards the end of each well-being goal section are insightful. For example, under a Globally Responsible Wales, it asks: *"Do we have information that waste goes abroad?"* and *"Do we have any Sanctuary Towns for refugees?"* It would be helpful if a brief explanation could be provided for how the PSB intends to seek answers to these questions.

Cultural well-being

The cultural well-being chapter provides a good overview of the area and highlights the potential for a North Wales approach to maximising opportunities from tourism and regeneration to ensure benefits are targeted on areas and groups whose well-being tends to be poorer.

With this in mind, can additional information about Conwy's cultural strategy be included or referenced to? We understand Conwy has received some community renewal funding, with projects focused on sustainable/cultural tourism and work exploring more effective collaboration on culture and art sectors in the area.

Minor considerations

- The tabs that have "no data" could be removed.
- Under the 'Tackling Obesity' topic, in 'what is happening now' the statistics referred to may need double checking, as it appears some bullet points may have digits missing from some of the percentages on obesity.

4: Resources to help inform your next steps

Below are resources that can help inform your next steps, as you move from well-being assessment to well-being plan:

- Chapter 4 of the Future Generations Report: ['Setting Good Well-being Objectives'](#)
- The ['Future Generations Framework for Projects'](#)
- [Case studies](#) of how the Act is being implemented on the ground in Wales
- Office of the Future Generations Commissioner for Wales: [Resources](#)



Report to	Conwy and Denbighshire Public Service Boards (PSB)
Date of meeting	Wednesday 23 rd March, 2022
Lead Member / Officer	Graham Boase, Denbighshire County Council Chief Executive
Report author	Nicola Kneale, DCC Strategic Planning Team Manager and Shannon Richardson, Strategic Planning and Performance Officer
Title	Developing the Conwy & Denbighshire Well-being Plan

1. What is the report about?

1.1. The report outlines the conclusions from the Conwy & Denbighshire PSB workshop on Monday 31st January, in which a summary of the Well-being Assessment was presented and details were provided around the challenges that emerged. A group discussion followed to decipher 'How do the PSB understand the relationships (and root causes) between these challenges?'.

1.2. This report focuses on the process of the next steps for the PSB in developing the PSB Well-being Plan, and aims to look to rationalise the number of priorities according to where it thinks it can add most value.

2. What is the reason for making this report?

2.1. The Well-being of Future Generations (Wales) Act 2015 places a statutory requirement on each PSB to produce a Local Well-being Plan for their area. The Local Well-being Plan must set out how the PSB intends to improve the economic, social, environmental and cultural well-being of its area by setting local objectives

which will maximise the contribution made by the board to achieving the well-being goals in its area.

3. What are the Recommendations?

- 3.1. It is recommended that the PSB consider the content of this report, including the issues that were not discussed as part of the PSB workshop in January, and the appendices;
- 3.2. That PSB consider what the future priorities will be, it is recommended that PSB members agree to focus on a maximum of 3 priorities in their leadership approach.

4. Report details

- 4.1. The Local Well-being Plan must be published no later than one year after the publication of its Well-being Assessment. Therefore, we are working towards a proposed deadline of March / April 2023 for publishing the Local Well-being Plan.
- 4.2. Based on the discussion during the PSB Workshop on 31st January, it was evident that four priority areas have emerged. Officers have digested this discussion to identify the root causes, relationships and the PSB influence / control (Please see Appendix A).
- 4.3. The influence and control section of this analysis (Appendix A), is deemed to be the most important in order to give sufficient consideration to where the PSB can add best value and have a strong influence within each theme. By prioritising this section, it may lead to a conclusion on the themes that are most suitable to take forward as future priorities.
- 4.4. The four priority areas that emerged from the discussion were:
 1. Poverty, deprivation and inequality
 2. Jobs, upskilling and ambitions of young people
 3. Housing – affordability and resilience
 4. Research and engagement capacity

4.5. There were a number of important challenges identified within the Well-being Assessment that weren't considered within the discussion at the PSB workshop. It is felt pertinent to ask PSB members to re-consider these issues before deciding final future priorities.

4.6. The issues not discussed are as follows:

1. Green economy e.g. Communities that are resilient in the face of climate change, protecting biodiversity and resilient economic sectors that support culture, nature and heritage.
2. Reliable digital infrastructures
3. Aging and aging well
4. A sense of place and cultural identity e.g. safe and attractive communities

4.7. Following conversations with colleagues from the Co-production network we have developed a Roadmap to outline the next steps and a proposed approach to developing the PSB Well-being Leadership Plan (Please see Appendix B). This road-map outlines key considerations for PSB members when thinking long-term about the development of the plan. A key change from the previous Well-being Plan is the inclusion of a section that outlines the approach to engagement, and the emphasis on co-producing the content of the plan with communities and partners.

5. What consultations have been carried out with Scrutiny and others?

5.1. The Well-being Plan will be developed based on the evidence from the Well-being Assessment which has been out for public consultation throughout February and March 2022. In addition to this, it was presented to the Conwy and Denbighshire Joint Overview and Scrutiny Committee in February for review as part of the consultation process and to seek the Committee to subsequently make recommendations in relation to its contents and findings.

5.2. Once the PSB have approved the Well-being Plan, the Statutory 12-week consultation is proposed to take place from June to September 2022.

6. What risks are there and is there anything we can do to reduce them?

- 6.1. There is a risk that the PSB lacks influence or control within the objectives that they choose. This risk will be mitigated by PSB adopting a leadership approach as there is acknowledgment that the PSB has limited resource.
- 6.2. There is a risk that the priorities of the PSB duplicates the work that is on-going in other organisations. It is therefore important to work closely with partners and stakeholders to identify where the PSB leadership role can best add value.

7. Power to make the decision

- 7.1. Well-being of Future Generations (Wales) Act 2015.

Post workshop analysis

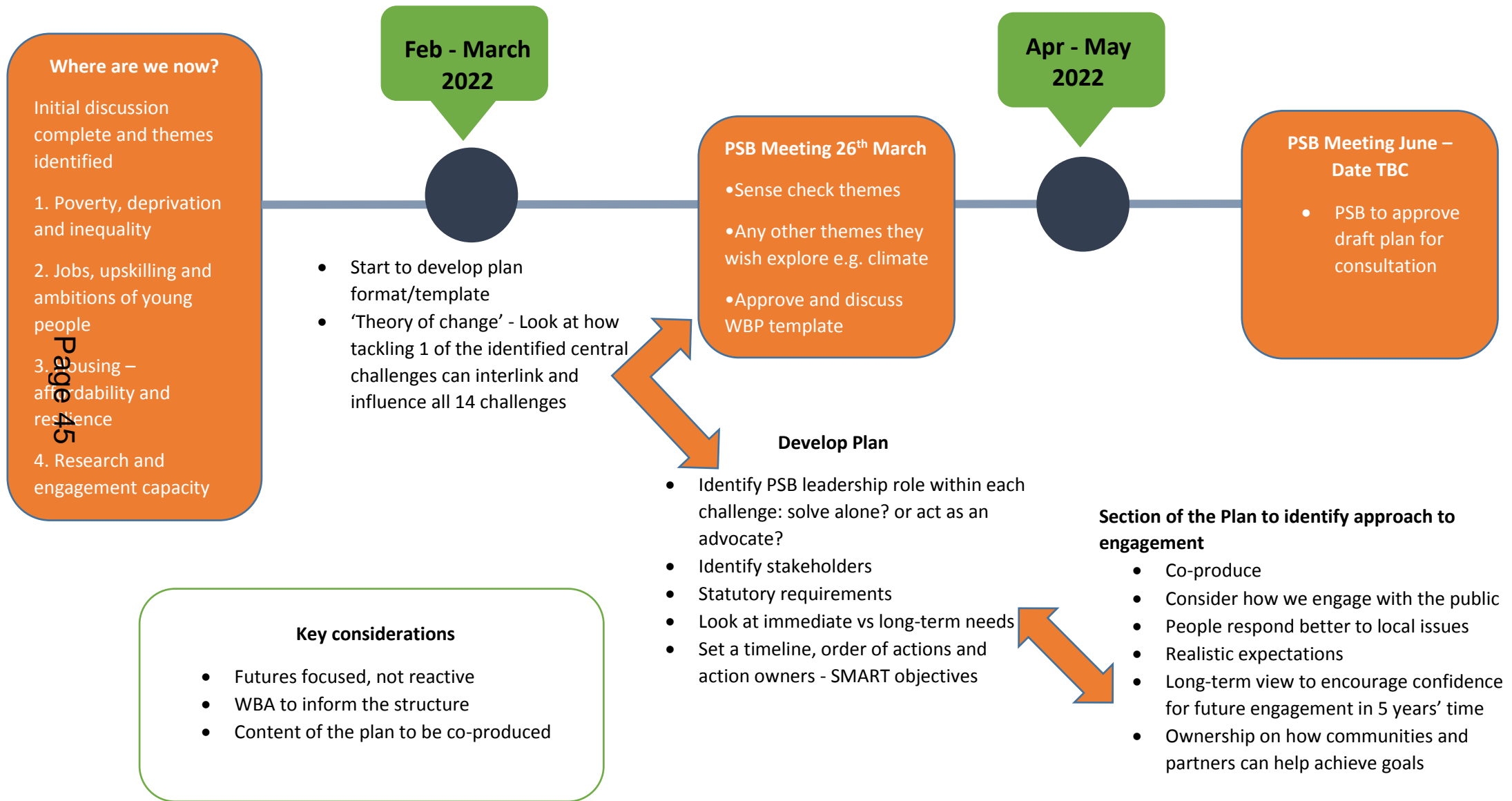
WB Assessment theme	Root Causes or Cross Cutting themes (Why Why Why)	Relationships (strongly aligns with)	Influence / Concern
1. A green economy	<ul style="list-style-type: none"> No mention of climate change or environment challenges. Sense check with PSB – theme to be explored? Discussed skills and future employment opportunities under this agenda 	<ul style="list-style-type: none"> Regional climate group NWEAB Education depts. / higher education engineering sections Restorative agriculture Nature friendly farming network – NW champions procurement 	<ul style="list-style-type: none"> Medium – PSB can build relationships in this area
2. Education, upskilling, decent work and incomes	<ul style="list-style-type: none"> Green economy future jobs – ensuring our residents, children & young people are able to capitalise Supporting aspiration in our young people Emphasis on young people, preparing for skills needed in future Public sector recruitment crisis – encouraging people (especially YP) into a public sector career – what is our USP? Impact of remote working – could help in widening our employment pool but dilute culture & Welsh Language 	<ul style="list-style-type: none"> NWEAB Skills board Bangor medical school Education depts. / higher education DWP 	<ul style="list-style-type: none"> Medium – PSB can build relationships in this area
3. Travel and transport that supports wider well-being	<ul style="list-style-type: none"> Poor infrastructure for EV charging ports – impact on tourism 	<ul style="list-style-type: none"> Transport for Wales (developing national energy company) NWEAB 	

4. Tackling poverty and reducing inequality (the well-being gap)	<ul style="list-style-type: none"> • Jobs & skills – people living with inequalities aren't so disadvantaged • Child poverty – building aspiration • Cost of living crisis (low skilled jobs most at risk of automation) • Fuel poverty – energy crisis • Increased use of food banks • Strong link with challenge number 4 • Impact of Covid on children (socialisation, MH, behavioural issues, development ect) 	<ul style="list-style-type: none"> • Citizen advice • Voluntary support orgs • Roundtree foundation – research provided on local authority level 	
5. Tackling inequality in health and well-being	<ul style="list-style-type: none"> • Inequality in sport • Impact of covid on mental well-being 	<ul style="list-style-type: none"> • BCUHB 	
6. Healthy housing that is resilient to climate change	<ul style="list-style-type: none"> • Affordability • Balance of people moving in to area to locals being able to buy & stay in area • Infrastructure – wider impact on services (GPs, schools etc) • People that live in poverty suffer more inequality - (social housing – mechanism for retrofitting, mechanism for building) • Programme for Government – emphasis on housing • Contribute to other cross-cutting theme 	<ul style="list-style-type: none"> • RSL • Healthy housing • Private rented sector • Energy saving trust Wales • Welsh Water – community groups locally 	
7. Supporting children and young people to be resilient and able to cope with the future	<ul style="list-style-type: none"> • Points outlined above 	<ul style="list-style-type: none"> • Healthy housing • Careers Wales • DWP 	
8. Research & Engagement	<ul style="list-style-type: none"> • It is important to note this isn't a direct theme, however, it has been identified as a gap. 	<ul style="list-style-type: none"> • North Wales PSBs • Glyndwr University 	<ul style="list-style-type: none"> • Medium – PSB can build

	<ul style="list-style-type: none">• This is a common picture across the region.• This would allow for strategic decisions to be backed up by evidence throughout the Well-being Plan cycle. In addition to ensuring the content of the Well-being Assessment is updated on a regular basis.	<ul style="list-style-type: none">• Data Cymru	relationships in this area
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Conwy & Denbighshire PSB Roadmap to developing the Well-being Leadership Plan



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REPORT TO: Conwy and Denbighshire Public Services Board

DATE: 23 March 2022

LEAD OFFICER & ORGANISATION: Amanda Jones, Corporate Improvement & Development Manager, Conwy County Borough Council

CONTACT OFFICER & ORGANISATION: Hannah Edwards, Conwy County Borough Council

SUBJECT: North Wales Public Service Board Support Grant 2022-23

1. What is the report about?

- 1.1 This report is to inform the Board about the grant that has been made available from Welsh Government (WG) to the North Wales region in 2022-23, and how the funds have been allocated across the criteria set out by WG, detailing the type of activity proposed. Please find the grant submission form in Appendix A and the grant criteria in Appendix B.
- 1.2 WG have approved the grant activity and spend proposals for 2022/23.

2. Recommendation(s)

- 2.1 That Public Services Board members note the report, and in particular the small amount available and the criteria that applies.
- 2.2 That Public Services Board members have opportunity to suggest areas of work that may be progressed with the available support funding. Spend against the grant can be a standing agenda item at PSB so that updates can be provided, and consideration given to areas that would benefit from investment.

3. Report Details

- 3.1 The funding is intended to assist Public Services Boards (PSBs) to build their strategic capacity and capability to support the delivery of local well-being plan, as well as continuing to assist in the consolidation of work on the well-being assessment and plan.
- 3.2 North Wales Public Services Boards (supported by officers) have considered how this funding can be used in the region to support the development of Well-being Plans and Assessments of Local Well-being. The submission that has been developed is deliberately high-level and broad to accommodate all the Public Services Boards in the North Wales Region and allow flexibility. Funding has been allocated as follows (further detail of proposed activity can be found in Appendix A):

Summary of Proposal	Expected Timescale	Indicative Figures
Build strategic capacity and capability across the region	01/04/22 - 31/03/23	£20,000
Consolidating work on assessment (including gaps in evidence base, mapping and sense making)		£15,000
Support development & delivery of well-being plans		£70,000
Total grant awarded		£105,000

3.3 As in previous years, funding is offered on a health board footprint, with £103,892 being made available for the North Wales Region in 2022-23 financial year. Wrexham County Borough Council, as lead authority, has worked with North Wales Public Service Board Officers to submit the proposal for 2022-23.

3.5 Funding must not be used for:

- the development of or maintaining of specific projects chosen by Public Services Boards (other than as part of the delivery of the well-being plan or consolidating the assessment or plan).
- funding of salaried posts (identified for this purpose as a permanent post funded only through this support grant).
- general partnership support.

3.6 Wrexham County Borough Council will monitor the progress of work funded, ensuring adequate financial controls. Under-spend or over-spend will be particularly monitored by the lead authority, with regular updates provided through the North Wales Public Services Board Network.

3.7 Quarterly progress reports will be provided to WG demonstrating how objectives are being met, and how the work being funded relates to Public Service Boards more generally.

3.6 The funding period will be from 1 April 2022 - 31 March 2023, with the funding being paid in one instalment by Welsh Government at the end of the funding period, on completion of a satisfactory claim form. With agreement from the lead authority, partners will initially accept billing for any work that is progressed, then invoicing Wrexham County Borough Council for the total amount owed at the end of the financial year.

4. Consultation

4.1 The proposal was first discussed with North Wales PSB support officers in February 2022. A draft proposal was shared for feedback with each of the PSB support officers prior to submission. The proposal was then shared with all of the Public Services Board chairs for their attention.

5. What are the risks and what can we do to reduce them?

5.1 There is a risk of over-spend of this grant, which would be likely to result in financial liability for partners.

5.2 There is a risk of underspend of this grant, which could be indicative of missed opportunities for the region.

6. Power to make the decision

6.1 This support funding has been made available to support Public Services Boards to meet their commitments in relation to the Well-being of Future Generations (Wales) Act) 2015. Specifically, it is to assist with the development of well-being plans, and the ongoing development and maintenance of assessments of local well-being.

6.2 If we are successful, we expect that:

- Our assessments of local well-being are up-to-date, relevant and easy to use (at least in relation to the priority areas that PSBs have set).
- Active and meaningful involvement of stakeholders, including hard-to-reach groups.
- Well-being plans and annual reports are clearly communicated and understood by stakeholders, avoiding duplication.
- Steps taken or planned in support of well-being objectives have been scoped collaboratively, and informed by evidence and best practice.

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Llywodraeth Cymru
Welsh Government

Public Services Boards Proposal Form

Public Services Board (PSB): Gwynedd and Mon, Conwy and Denbighshire, Flintshire, Wrexham

Local Authority Area (s)/Region: Gogledd Cymru/North Wales

Total Funding Requested: £ 103 892

Public Services Board

Contact details

Please provide contact name, address and contact details of the Lead PSB Co-ordinator who's Local Authority will be the grant recipient for the funding.

Contact Name	Michael Cantwell
Contact address	Wrexham County Borough Council, Guildhall, Wrexham, LL11 2AY
Contact Details Tel: Email:	01978 292276 michael.cantwell@wrexham.gov.uk

Requested Use of Funding

Section 1: About the Activity *(please complete for each individual activity- add more lines if required)*

1.1 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Build strategic capacity and capability across the region

Working as a regional partnership of professional officers, we have structured our funding proposal bid into activities that will continue to embed system change across our region at two levels:

- the emerging strategic PSB partnership between our four PSBs
- our long term approach to building our research, insight and partnership capacity as we co-produce our well-being plans with our communities (North Wales Research and Insight Partnership is outlined in section 3).

This activity will focus on building knowledge, analytical capability through systems leadership training, the development of collaborative research projects and sharing ideas and innovation. This will enable alignment of our well-being plans, especially across the cross cutting issues that have been identified in our assessments from inequalities, well-being and adverse childhood experiences.

We are picking up our pace in how we align and co-ordinate our regional partnerships from the regional partnership board, community safety partnerships and our Economic Ambition Board, and this will ensure we have an equitable distribution of resources and support across our region, and continue to build momentum as we transition from assessment to well-being planning.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Strategic

We will continue to build the effectiveness of how we work across our four PSBs, by:

- Identifying development needs and building systems leadership capacity
- Establishing evaluative practice, so that PSB partners/strategic leaders/stakeholders/communities reflect on how we evaluate our impact (i.e. is it working) and how we evaluate our approach (i.e. how is it working). We would be keen to discuss and share best practice as part of an Evaluation Community of Practice for Wales.
- Aligning partnerships to reduce duplication, enhance their effectiveness and focus how we engage with our communities.

Partnership working

- Build collaborative research projects to start to address some of the data gaps and the research areas that have been identified through the well-being assessments.
- We will build a TrACE movement led and inspired by children and young people – bring our skills, energy and knowledge together to build a strong trauma informed community of practice across North Wales. We will actively share the ACE hub toolkit and the support needed to build a consistent approach across organisations, communities and schools.
- Develop co-ordinated activities to actively involve young people in well-being planning at scale, in a sustainable way which builds a sense of ownership, efficacy and an understanding of the WBFGA.
- We will expand our Future Leaders programme, to give young people the skills and the opportunity to reimagine the future of well-being for our public sector organisations.

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Deliver a strategic training programme
Support a regional TrACE community of practice – rolling out the ACE hub toolkit
Expand our Future Leaders programme

1.2 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Consolidate work on our well-being assessments

- Through our Board and organisation development programme we will continue to develop skills and analytical capability to be able to respond to and use our assessments, and to consolidate and align our future plans at a strategic level.
- We support updating data and insight to keep the well-being assessments live into well-being planning, recognising that the picture of local well-being will be subject to further changes as the impact of Brexit and COVID unfold, combined with the fact that new sources of data, research and insight are continually becoming available such as the census.
- We want to ensure our that our rich assessments are open source and relevant, so as to be the definitive source of evidence and insight to inform future well-being planning across our region, whether at an organisational level or used by our communities at a local level.
- This will allow us to continue to work with the team at Welsh Government as it develops a data portal for Wales, to enable this objective to be secured consistently across the region.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Strategic

- Enable board development through work with external partners like Welsh Government, Data Cymru, the Co-Production Network for Wales and Future Generations Commissioner to build strategic capacity.

Public Services Boards working with partners as part of the North Wales Research and Insight Partnership, will explore

- Options for resolving local and regional data gaps as identified by our well-being assessments. The transition from assessment to plan, and the scope for co-production and involvement in that transition, is a really important (and perhaps often overlooked) – our assessments have already started to develop this thinking.
- Mechanisms to share learning and good practice and how we share and present/ understand data
- Mapping well-being assessments across our region, sharing the overarching findings at a regional seminar.
- Sense Making- we need to quickly build a common understanding of what we need to do next, and ensure we have the skills and the capability to plan
- How we will measure and demonstrate impact – monitoring, evaluating and demonstrating well-being outcomes
- Work with other partnerships such as the RPB and NWEAB

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Deliver a strategic training programme

Identify data gaps in our assessments, map our assessments across the region and ensure that we make time to discuss what the evidence and insight is telling us

Share our assessments with communities, partners and organisations through workshops, shared conversations and communications

Regional seminar to shared best practice and assessment findings

1.3 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Support delivery of well-being plans

We will use our well-being assessments as a starting point to co-produce our well-being plans with our communities. The shared process that we have gone through to develop our assessments, means that we have built a rich and dynamic understanding of our places and our communities, and we have strengthened our understanding of the root causes of the cross cutting wicked issues we will need to tackle together, as we plan for 2023-28.

Our work in 22/23 will complement the five year support that the Wales Co-Production Network is bringing to the region to transform how we place our citizens at the heart of well-being planning.

There are two elements to this activity which we will carry out at the same time, but need to clearly understand which is which - development of our plans and implementation of our activity.

Public involvement, engagement and coproduction are not new in Wales. The analysis and interpretation of research data or consultation data is, however, still largely left in the hands of 'the experts'. This is problematic if it means some perspectives and ways of interpreting data are not available to those making policy or service decisions.

An additional issue with most current public involvement work is that the voices most often heard are those of people who self-select to become involved. This is problematic democratically as most of the

population remain unheard and disengaged. It also presents difficulties in treating the findings as evidence.

Building on the innovative approach we have developed and piloted, we will apply our learning and further develop our approach using different data and topic areas.

The 'citizen analysis' pilot for our well-being assessments involved testing an approach to intersectional purposive sampling to expand whose voices were heard, and then using a combination of individual work and collective online workshops to support citizens to work with data about the climate emergency and North Wales.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Objectives will be focused around further community engagement to unpick some of the common themes across the regional well-being assessments, sense check and update assessment data, and support co-production of our next Well-being Plans with citizens.

Strategic

- Work with strategic partnerships across region, to ensure we deliver a coordinated set of well-being objectives
- Support the approach to well-being planning across each PSB with the North Wales Public Service Lab and with the co-production network for Wales support
- Use Future Leaders programme for well-being planning

Partnership working

- Citizens Analysis – building on the innovative approach we have developed to inform our assessments we will develop a mechanism to capture regional and local conversations to shape community narratives.
- Further community engagement to unpick some of the common themes across the regional well-being assessments, sense check and update assessment data, and support co-production of our next Well-being Plans with citizens.
- Regional engagement approach for organisations, led by NWRIP
- Community engagement programme to build regional cohesion
- Production of plans and planning for iterative approach to well-being assessments on an annual basis

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Community engagement through a range of participatory techniques from citizens assembly, professional regional engagement network and localised community voices

Co-produced well-being plans

Programme to enable well-being planning involving building community capacity, Future Leaders programme, co-production support with the work of the North Wales Public Service Lab.

Finance

Section 2: Activity costs and finance.

(Please list all activities and elements, costs per activity and the part of financial year you will be claiming – e.g Name of Activity 1.1 - £??? – claiming period)

We have tried to separate the three Bid areas as far as possible. But our partnership work is increasingly interconnected, with a strong focus on how we can ensure everything that we do is led by and shaped by our communities and how the PSB organisations can add value to well-being outcomes and how we can shape lasting change across our region and across Wales. Until our workstreams are fully costed, these figures are only indicative, but they do show the expected allocation between each Bid area.

1. Build strategic capacity and capability across the region - £20k – claim by Sept 2022
 - Deliver a strategic training programme
 - Build collaborative research projects
 - Support a TrACE community of practice
2. Consolidate work on assessments - £15k – claim by Sept 2022
 - Building analytical capability across PSB organisations
 - Identifying data gaps, mapping, sense making
3. Support delivery of well-being plans - £70k – claim by March 2023
 - Build analytical, strategic and well-being planning capability
 - Community engagement programme
 - Expand our Future Leaders programme

Total Cost of all activities £105k *(if the total cost is over the awarded funding please complete the box below)*

Match funding: *(if the total cost of activities above exceeds the awarded funding please provide details of where the other funding has been made available from)*

Because of the robust partnership working we have now put in place across the region, we fully expect that each of our PSB partners organisations will bring additional matched funding to the table (either in kind, capacity or resource) throughout the year as we align our strategic partnerships, share good practice across our region and continue to nurture a spirit of energy and innovation.

As a region we are moving building on the notion of straightforward matched funding to what assets and contributions can we each bring to a partnership to add lasting value from resources, capacity and crucially a determination to make a difference.

Partnership Working

Section 3: Partnership Working

Partnership working: *(please provide information on those partners you will work with on the activities within this proposal. i.e. RPB, Schools, Private Sector etc and how you've worked together)*

Led by our four Public Services Boards across the region, this bid has been co-ordinated through the *North Wales Research and Insight Partnership*. The Partnership came to fruition in 2021 with a vision to collaboratively shape the North Wales we want to live in now and in the future by using evidence, insight, and two-way engagement to understand the challenges and opportunities, and co-produce approaches to address and harness them locally and regionally.

The Partnership embodies new ways of working to:

- **Integrate** our approaches, evidence, and resources across all 'systems' working together to understand the challenges and opportunities at a local and regional level
- **Involve and work alongside our communities** engaging all groups in two-way meaningful and co-produced approaches to achieving our well-being goals
- Meet the needs of the current and future generations by taking a **long-term, preventative** approach
- Focus on understanding **root causes of key challenges** and how these are **interconnected** to inform our approach to tackling them
- Develop leaders' ability to be **evidence and insight informed**

Alongside this, as a North Wales Public Services Board collective, we have recently been successful in becoming one of the clusters to receive support from the Co-production Network for Wales for the next five years through the National Lottery Community Fund. This is to ensure we miss no opportunity to add value to our work through the effective application of the values, principles, and tools of co-production.

Co-production is about sharing power and responsibility between those who receive and those who deliver services: a shift from doing things *for* people, to *with* people – working together as equal partners. It is closely aligned with the 'involvement principle' of the Act, and integral if we are to make a lasting and sustainable impact to well-being outcomes for people and communities across our region.

Good Practice

Section 4: Good Practice Examples

Good Practice Examples: (please provide good/best examples – this could be within your local area, across your region, cross border or national working – please add lines for each example)

- NWRIP to bring together a network of officers committed to making change
- Citizen analysis – ensuring a range of views informs our analysis, policymaking and planning
- Civic mission – central role of our universities in developing capability and tackling inequality
- Tedx – giving young people a voice to speak out on climate change and develop solutions
- TrACE work as a core principle within each well-being plan
- Long term regional support from the Wales Co production Network

Declaration

Section 4: Declaration

Please read this carefully before signing

We understand that if we give any information that is incorrect or incomplete, funding may be withheld or reclaimed and action taken against us and that the Department may use data collected to investigate cases of alleged fraudulent use.

We are content for all information supplied in this application to be shared in confidence with any individuals who may be involved in considering the case for application.

We understand that applications must be signed by an authorised signatory. We confirm that we are authorised to sign this application.

Please confirm that your organisation has the power to enter into and to perform the activities for which funding is being applied for.

YES

We declare that the information we have given on this application form is correct and complete. We also declare that, except as otherwise stated on this form, we have not started the project which forms the basis of this application and no expenditure has been committed or defrayed on it.

Signature	<i>Michael Cantwell</i>
Name (Block Capital)	MICHAEL CANTWELL
Date	28 th February 2022
Position in organisation	Senior Partnerships Officer
Telephone	01978 292276
E-mail	Michael.cantwell@wrexham.gov.uk

Signature	
Name (Block Capital)	
Date	
Position in organisation	
Telephone	
E-mail	

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Criteria

The criteria relates to funding offered to Public Services Boards (PSBs) for the financial year 2022/23.

Proposals for support funding must demonstrate how the group of PSBs would be enabled to build their strategic capacity and capability to support the delivery of well-being plans as well as consolidate work on the assessments and plans.

The funding will be available for the following purposes and can be used for one or more of the criteria set out below:

- Strengthen the continuation of community engagement. Effective engagement with communities continues to be an important aspect of the work of PSBs and this will aim to encourage the coordinated ongoing approach to community engagement with individuals and all organisations within the local area.
- Support PSB in the development of the well-being plans where common regional objectives are identified. The sharing of knowledge and good practice is essential to avoid duplication.
- Supporting PSBs to take a more evaluative approach to the delivery of well-being plans by ensuring an appropriate monitoring and evaluation activity to evidence outcomes and track progress over time.

Monitoring and payment arrangements:

- The Support Funding Recipient must monitor the progress of the work funded to ensure that the money is being spent as required and that financial controls are adequate.
- The Support Funding Recipient must submit to the Welsh Government on a six monthly basis a Progress Report which must demonstrate the extent to which the agreed objectives in the Support Funding Proposal are being met and must describe how the work which the support funding is being used for relates to PSBs more generally.
- The Support Funding Recipient must submit proposals by **Friday 28th February 2022** on the proposal form at Annex 2.
- The funding period will be from 1 April 2022 – 31 March 2023 with the funding being paid in two instalments on completion of a satisfactory claim form.

Ineligible Activities:

Proposals which do not demonstrate how they will contribute to supporting the preparation of the well-being plans and/or ongoing work to consolidate the assessments of local well-being will not be funded. This means, for example we would not be able to fund the following activities:

- Development/Delivery of or maintaining specific projects chosen by the PSBs.
- General partnership support.
- Funding of salaried posts (identified for this purpose as a permanent post funded only through this support grant).

Upon receipt of a satisfactory Proposal Form which meets the criteria set out above, the Welsh Government will issue an award letter together with terms and conditions of the funding.

CONWY AND DENBIGHSHIRE PUBLIC SERVICES BOARD JOINT OVERVIEW AND SCRUTINY COMMITTEE

Minutes of a meeting of the Conwy and Denbighshire Public Services Board Joint Overview and Scrutiny Committee held via Video Conference on Friday, 11 February 2022 at 11.00 am.

PRESENT

Councillor Jeanette Chamberlain-Jones, Denbighshire County Council (DCC)
Councillor Meirick Lloyd-Davies, Denbighshire County Council
Councillor Rachel Flynn, Denbighshire County Council
Councillor Chris Hughes, Conwy County Borough Council (CCBC)
Councillor Ifor Lloyd, Conwy County Borough Council
Councillor Don Milne, Conwy county Borough Council
Councillor Arwel Roberts, Denbighshire County Council
Councillor Liz Roberts, Conwy County Borough Council
Councillor Geoffrey Corry, Conwy County Borough Council
Councillor Nigel Smith (Vice-Chair), Conwy County Borough Council
Councillor Graham Timms (Chair), Denbighshire County Council

ALSO PRESENT

Hannah Edwards Public Services Board Development Officer (CCBC)
Rhian Evans Scrutiny Coordinator (DCC)
Stephanie Jones, Committee Administrator (DCC)
Rhodri Tomos-Jones, Committee Administrator (DCC)
Dawn Hughes Scrutiny and Committee Services Officer (CCBC)
Fran Lewis Corporate Performance and Improvement Manager (CCBC)
Nicola Kneale Strategic Planning Manager (DCC)

1 APOLOGIES

Apologies for absence were received from Councillors Hugh Irving, Melvyn Mile and Joan Vaughan.

2 DECLARATION OF INTERESTS

No items of a personal or prejudicial nature were declared.

3 URGENT MATTERS

No urgent matters had been raised with the Chair prior to the start of the meeting.

4 MINUTES

The minutes of the Conwy and Denbighshire Public Services Board Joint Overview and Scrutiny Committee meeting held on 11 June 2021 were submitted for approval. No matters were raised in relation to the contents of the minutes.

The Committee:

Resolved: that the minutes of the Conwy and Denbighshire Public Services Board Joint Overview and Scrutiny Committee meeting held on 11 June 2021 be approved as a true and correct record of the proceedings.

5 CONWY AND DENBIGHSHIRE WELL-BEING ASSESSMENT 2022 - ENGAGEMENT OVERVIEW

The Chair welcomed Fran Lewis, Conwy County Borough Council, Head of Corporate Improvement & HR (HCIHR) to introduce the agenda item (previously circulated).

The HCIHR guided members through the report and the process undertaken to inform the well-being assessment 2022. Members were reminded that it was a statutory requirement for each PSB to produce an Assessment of Local Well-being. The approach as previously had been to consider the views of the community and the data research and demographic trends. It was noted that during the time of Covid restrictions engagement had been more challenging. Members heard officers adapted their approach to engage with the community.

It was realised that the engagement process had to be completed remotely. Officers were conscious whilst in general people had adapted to virtual working it had to be balanced with Zoom fatigue. It was stressed officers worked hard to promote the engagement and complete a dual track approach to not digitally exclude people.

Members heard that the development of 'county conversation' had taken place in Denbighshire and Conwy. The approach had been slightly different but adapted to suit each county. Within Denbighshire a series of virtual meetings were held by geographical area, with Conwy taking the approach of holding virtual meetings by particular citizen well-being theme. Each approach had produced the views of the community.

Officers felt the approach had been successful although it was noted the take up had been limited. A piece of work had been undertaken to analysis the previous engagement work completed in the previous 18-24 months to support the virtual engagement sessions. To ensure individuals were not excluded, both authorities held an online survey for communities to complete with hard copies made available for those that requested.

It was highlighted that the regional event that was commissioned to seek the views of the seldom heard had worked well. The event was held with the support of the Community Voices forum. The event was attended by over 40 organisations.

Members heard that engagement with a number of different community groups had taken place, with particular emphasis on the importance of seeking the views of young people. Members heard it had been challenging during this review but engagement had taken place with Denbighshire Youth Council and youth groups within Conwy.

Through the process the HCIHR stated officers had been able to collate the views and place in themes and corroborate that with the demographic and research information.

Members heard that included in pack had been information on the demographic breakdown (appendix to the report).

The Chair thanked the HCIHR for the detailed introduction and reminded members that the agenda item was specifically looking at the engagement process.

Responding to members' questions the Head of Corporate Improvement & HR advised:

- It was unclear why there had been a difference between the authorities take up. In terms of advertisement and promoting the events a very similar model was adopted. Social media platforms had been used by both authorities as was the support of members promoting the engagement.
- It was hoped holding events at different times would encourage further participation. It was noted the uptake had not been significantly more in the evening. Going forward, public engagement and consultation may be an area of work where the Joint Overview and Scrutiny Committee could help officers to achieve greater and wider participation.
- Members thanked the officers for the hard work in arranging the engagement events. It was felt that often residents did not want to engage in events and that was reflected in the uptake numbers.
- Residents generally engaged better on matters of specific interest to them rather than on broader strategic issues.
- The Strategic Planning Team Manager (Denbighshire County Council) stressed the importance of engaging, consulting and involving residents in designing solutions in the future as the well-being plan evolves. Consultation and engagement was a commitment by PSB and officers for future work.
- Members appreciated it had been difficult times to hold engagement events but the Covid restrictions in place had also opened opportunities for holding events remotely.

At the conclusion of the discussion the Committee:

Resolved: subject to the above observations to support the engagement approach undertaken to inform the development of the Well-being Assessment, and receive the data and breakdown on the responses received.

The Chair thanked the officers for the report and acknowledged the difficulties associated with public engagement.

6 CONWY AND DENBIGHSHIRE WELL-BEING ASSESSMENT 2022

Nicola Kneale, Denbighshire County Council – Strategic Planning Manager (SPM) introduced the report (previously circulated) stating the report provided details of the well-being assessment that had been developed over the previous 12 months. The report provided the opportunity to review the key findings from the Assessment of Local Well-being and make recommendations as part of the consultation process.

Members were reminded of the importance of the discussion of the assessment in line with the statutory requirements in processing and producing the well-being assessment 2022. Members heard the report provided assurance on the robust analysis process that had been followed to develop the assessment.

It was stressed the report was a key strategic document, under the Well-being of Future Generations Act 2015 legislation. With the intention for the assessment to be used to underpin strategic planning for public bodies in Wales.

The SPM provided a brief background on the work that had taken place to achieve the assessment. It was explained the initial stages had comprised of assembling a cross sector, cross county editorial team of researchers and experts from different organisations of the public sector. The team had then been tasked with examining the well-being of the area based on the seven well-being goals under the Future Generations Act legislation. Members were informed that to produce the assessment, officers had used public sector expertise in terms of data and research, professional observation and the development of professional links with national research bodies to feed into the assessment. The engagement with professionals, residents and elected members had also contributed to the assessment. The intelligence gathered had been used to review and update the existing assessment.

The research and analysis phase had taken place from January to September, following that phase the analysis and conclusions had been sense tested by the mutual editorial team that had been established along with colleagues from outside organisations. The sense checking had taken place prior to the assessment being published for consultation.

Members heard the information contained in the assessment was housed on the Conwy & Denbighshire PSB's website in a Wikipedia-style format, as per its previous iteration.

The SPM stressed the challenge had been to decipher some of the information made available to officers during the research, how to analyse that information and draw conclusions from that. It was felt the executive summary had provided an overview of the key topics and themes that had emerged from the research conducted. The assessment focused not only on the current situation, and current or previous trends but also the anticipated future of the referenced topics.

Members were guided to the five questions detailed in the consultation, listed below (as detailed in the report) –

- i. Do you agree with the findings in the Well-being Assessment?
- ii. Is there anything we need to change?
- iii. Is there anything we've missed?
- iv. Are you likely to make use of the Well-being Assessment and its contents?
- v. Any other comments or ideas on the Well-being Assessment?

The Chair thanked the SPM for the detailed and informative report and reminded members of the vast amount of information available online.

Responding to members' questions the Strategic Planning Manager advised:

- Officers had been conscious of the difficulties of producing the assessment during the current unprecedented times. They recognised the need to monitor and review some of the findings and conclusions, possibly on an annual basis as situations evolved. The assessment would be published online, enabling the document to remain live and any updates or key changes could be made as and when required.
- The Executive Summary and Assessment's references and headings included the aging population and young people. Officers had recognised the issue of outward migration of young people. This concern had resulted in the authorities having an aging population and high care costs and lower revenue income.
- Members raised concern on the authorities not being self-sufficient in terms of manufacturing and energy. It was noted more could be done to research into self-efficiency in the area. The SPM noted the concerns of the members and confirmed within the assessment reference and research to a green economy had been included.
- It was suggested a review of the effects of Covid and the working habits and requirements could be included when reviewing the retention of young residents and professionals.
- The views and concerns of members was noted and would be fed back to PSB for information when the PSB developed its Well-being Plan.
- A commission for infographics had been initiated, this would aid individuals to focus on some of the key findings in the assessment. It was hoped it would be useful and practical for its readers.
- Members were in agreement with the recommendations but requested a note be included on the inclusion that PSB and partners have consideration to the greater impact on the wellbeing through procurement services. Members agreed for officers to discuss and formulate the wording of an additional recommendation take place following the meeting with agreement of the Chair and Vice-Chair on the wording.

The Chair thanked all involved in the process of formulating the Well-being assessment 2022.

The Joint-Committee:

Resolved: - subject to the above comments and observations to

- (i) receive the report;**
- (ii) confirm the findings of the Well-being Assessment;**
- (iii) recommend that the PSB, including its members and partner organisations, utilise all their procurement powers as local as possible in a bid to secure maximum emphasis on employment, reduce carbon footprint in line with local and national goals, support local well-being and help sustain the Welsh language and culture; and**
- (iv) confirm that the JOSOC will make use of the Well-being Assessment and its contents when scrutinising the Public Services Board and to support its own forward work planning activities.**

7 FEEDBACK FROM WORKSHOP

Introducing the item, the Chair advised that Committee members and support officers had held a workshop immediately prior to Committee meeting. The objective of the workshop was to give members an opportunity to review the recommendations contained in Audit Wales' discussion paper 'Review of Public Services Boards in Wales (October 2019)' which specifically related to PSB scrutiny, these being:

- (a) with a view to improving scrutiny of the PSB to use the six themes to help make scrutiny 'Fit for the Future' to measure the Committee's performance to date, and also identify areas which required strengthening going forward; and
- (b) going forward how to secure adequate engagement with a wider range of relevant stakeholders who could help hold the PSB to account.

Scrutiny Co-ordinator, Rhian Evans, summarised the various aspects of the Committee's role covered during the workshop, the six themes to make scrutiny fit for the future. These being, that the Committee:

- knew its role
- was familiar with the powers vested in it, what it could do and what it could not do
- understood what it was attempting to achieve
- planned its work to achieve its aims
- was aware of the support arrangements available to it and the tools and mechanisms it could utilise to achieve its aims; and
- regularly evaluated its effectiveness with a view identifying any gaps in knowledge and areas for strengthening as it strived continually to face future challenges

During the course of the workshop it became apparent that the Joint Committee was familiar with its role, as well as the extent of its powers to scrutinise the PSB and hold it to account. Since its inception the JOSOC had been keen to understand the role of each statutory PSB partner on the PSB and what each of those partners felt they gained from being a member of the PSB. Therefore, the JOSOC from the outset agreed to have a standing item on its business agenda on 'Contribution of PSB partners to the work of the PSB and the benefits of the PSB to partners', inviting each statutory partner in turn to give a presentation on this theme. Whilst this programme had commenced and seemed to be an effective way of gaining an understanding of the PSB's working and its benefits for residents and partners, the Covid-19 pandemic struck and partner organisations' resources had to be channelled to responding to the pandemic. Nonetheless, as the PSB was such a high-level strategic type forum, JOSOC members were of the view that it would be worthwhile for the new Joint Committee post the local authority elections to resume this exercise once 'business as usual' was resumed. The current practice of circulating PSB meeting agendas to JOSOC members for information should continue as should the practice of encouraging JOSOC members to attend PSB meetings to observe the proceedings.

It was clear that in future local authorities and other public sector bodies would be expected to have greater regard to regional developments and would be expected to work together on a regional basis i.e. via Corporate Joint Committees (CJCs). It would therefore be key for the JOSOC and others to understand how to work effectively

on a local, sub-regional and regional basis. The JOSC therefore would have a role in securing synergies between the work of the PSB and the various bodies such as the CJs, North Wales Regional Partnership Board (NWRPB), North Wales Economic Ambition Board (NWEAB) etc.

Going forward it would be crucial for the JOSC to ensure that its recommendations were meaningful and deliverable. To achieve this, it would need to devise an appropriate and informed forward work programme. A number of tools could be used to achieve this, for example various PSB plans and strategies as well as external data such as the latest Census data which would become available during the next municipal term.

Moving forward members indicated that it would be useful to:

- hold a workshop event periodically for the purpose of evaluating the Joint Committee's work and its effectiveness
- to continue to hold pre-meeting briefing sessions between the Chair and Vice-Chair and scrutiny support officers for the purpose of discussing the formalities for the meeting. Invitations should also be sent to the pre-meeting briefing session to JOSC members who could attend if they wished, it would be a matter of personal preference if they wished to attend.
- co-opt representatives from the PSB's 'invited participants list' on to the Joint Committee for discussion on specific items or areas of work, as their input into those items may assist members to assess the effectiveness of the PSB's plans and help it to hold the Board to account;
- develop closer links with the city, town and community councils in the area, along with other stakeholders and individuals who had engaged with the development of the Well-being Assessment, and in due course the Well-being Plan, as a method to help evaluate the impact of the Assessment and Plan and to gauge whether the PSB was delivering against their expectations
- request that a regular business item be listed on future PSB business meeting agendas on the presentation of JOSC meeting minutes to the Board. The Chair or Vice-Chair of the JOSC should be invited to attend PSB meetings to present the minutes. If the need arose this business item could also facilitate the presentation of any JOSC recommendations to the PSB for consideration. It would also make the JOSC more visible to the PSB and help build clear communication channels between both bodies. It also had the potential to help build a constructive and effective working relationship between the PSB and the JOSC, and vice-versa.

The Joint Committee:

Resolved: to agree the actions listed above and that the Chair/Vice-Chair report the Joint Overview and Scrutiny Committee's proposed actions to address Audit Wales' recommendations to the Public Services Board at its next available meeting.

8 FORWARD WORK PROGRAMME

The Scrutiny and Committee Services Officer, Dawn Hughes, introduced the Joint-Committee's forward work programme (previously circulated). As the Well-being

Assessment had been discussed, and recommendations made in relation to it, at the current meeting and there was no statutory business to discuss at the meeting scheduled for March 2022 it was agreed to cancel the Joint Committee's next scheduled meeting on 11 March 2022.

Members were advised that following the local authority elections in May 2022 and prior the Joint Committee's next scheduled meeting on 21 October 2022, a familiarisation and development event would be held in late September or early October 2022 for the new Joint Committee. Date to be confirmed as soon as possible. This would give ample time for elected members to settle into their constituent authority roles and attend all basic member training and development events before assuming their role on a Joint Committee.

The meeting scheduled for 21 October 2022 would be examining the development of the PSB's Well-being Plan and the JOSC itself could develop its programme of future work.

In addition, a provisional date for a meeting of the Joint Committee on 10 March 2023 had been established. This would be confirmed later.

The Joint Committee:

Resolved: to

- (i) cancel the Joint Committee's next scheduled meeting on 11 March 2022; and**
- (ii) agree to the holding of a familiarisation and member development event for members of the Joint Overview and Scrutiny Committee in late September or early October 2022, ahead of the Joint Committee's first meeting of the new authorities' term of office on 21 October 2022.**

The Chair thanked all members for their participation in both the workshop and meeting. He also thanked them for their contributions towards the work of the Joint Overview and Scrutiny Committee during its first term and wished them all well for the future.

The meeting concluded at 12.30 pm.

CONWY AND DENBIGHSHIRE PUBLIC SERVICES BOARD

FORWARD WORK PROGRAMME

2021 / 2022

Chair:

Iwan Davies, Conwy County Borough Council

Vice Chair:

Helen Macarthur, North Wales Fire & Rescue Service

Co-ordinators:

Emma Lea (Betsi Cadwaladr University Health Board)

Amanda Jones & Hannah Edwards (Conwy County Borough Council)

Nicola Kneale & Shannon Richardson (Denbighshire County Council)

Justin Hanson & Helen Millband (Natural Resources Wales)

Pippa Hardwick (North Wales Fire & Rescue Service)

Siwan Jones (Public Health Wales)

Committee Responsible:

Denbighshire County Council

For Queries:

01492 574059 / hannah.edwards@conwy.gov.uk

Meeting Date	Topic	Purpose	Responsible Officer
23 March 2022 (2 – 4pm)	Decisions Items (Assurance)		
	Approval of Well-being Assessment	To approve the well-being assessment for publication prior to the statutory deadline of 5 th May 2022.	Amanda Jones and Emma Horan
	Production of new well-being plan	To discuss the development of the next well-being plan.	Helen Macarthur, Nicola Kneale, Shannon Richardson and Mike Corcoran
	North Wales PSB grant 2022/23	To provide members with an overview of the proposed activity and spend for the 22/23 grant.	Amanda Jones
	Conwy and Denbighshire PSB Joint Overview and Scrutiny Committee meeting minutes	To provide members with an overview of the committee's recent meeting	CLlr Graham Timms (Chair of JOSOC)
	Discussion Items (Improvement)		
	Community Wealth building and Progressive Procurement – progress update	To provide members with an overview of the pilot project and an update on progress.	Amanda Jones
	North Wales Economic Ambition Board – overview of programme	To receive a briefing on the NWEAB programme and discuss collectively about how we can add value to each other's work programme and develop closer working links.	Alwen Williams (North Wales Economic Ambition Board)
	For Information		Date circulated
	Key Communication Messages		
	Headline Community Feedback		

17 June 2022 – Mandatory meeting The Board must hold a ‘mandatory meeting’, chaired by the Local Authority, after each subsequent ordinary election of councillors)	Decisions Items (Assurance)		
	Appoint Chair and Vice Chair	In line with the statutory	Iwan Davies
	To receive Formal Acceptance of Invited Participants to join the PSB		New chair
	Review the Terms of Reference		New Chair
	Well-being Plan – Approval for consultation	To gain approval & undertake 12 week statutory consultation for the draft Well-being Plan.	New Chair
	Discussion Items (Improvement)		
	Overview of Corporate Joint Committees (CJCs)	To learn about the new committees and discuss how they will feed in to the regional landscape.	TBC
Community Wealth building and Progressive Procurement – pilot findings and recommendations	To consider the findings and recommendations following the project.	John Heneghan (Centre for Local Economic Strategies)	
For Information			
Headline Community Feedback			
26 September 2022	Decisions Items (Assurance)		
	Well-being Plan – Consultation Feedback	To consider the feedback analysis from the statutory consultation.	Chair
	Discussion Items (Improvement)		
	For Information		
Headline Community Feedback			
30 November 2022	Decisions Items (Assurance)		
	Well-being Plan – Approve draft plan for PSB statutory partners.	To approve draft Well-being Plan for PSB statutory partners to present to their executive boards.	Chair
	Discussion Items (Improvement)		
	For Information		

	Headline Community Feedback		
25 January 2022	Workshop / Informal Meeting		
30 March 2023	Decisions Items (Assurance)		
	Well-being Plan – Approval for publication	To approve the well-being assessment for publication prior to the statutory deadline of 5 th May 2023.	Chair
	Discussion Items (Improvement)		
	For Information		
	Headline Community Feedback		

Standard Agenda Items

- Apologies for Absence
- Minutes of last meeting
- Matters Arising
- Meeting Action Tracker
- Forward Work Programme
- AOB

To be confirmed

Offshore Windfarm Development

TBC